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01 December 2006 - Show Room Events

Event company fights "unsafe" display ramps

Auto retail event and display company, Showroom Events, is fighting back against apparently illegal and unsafe copies of its SeeSaw display unit which are appearing on dealer forecourts. The company has set up a £100,000 fighting fund to support the action of its subsidiaries, CarStages.co.uk and rentAmp.co.uk



The purpose of the fund is to "environmentally" remove and destroy what Showroom Events terms as "illegal copies" of its SeeSaw display. The company is also offering to replace these with genuine units at cost price so dealers are not left without display support.

Showroom Events is believed to be the largest independent supplier of vehicle display equipment and has been in the business over 15 years.

Danny Lee, Showroom Events Director said: "The £100,000 fund was agreed by shareholders to fight UK copyright issues and protect our image. We hope to remove unsafe "copy" displays, which do not abide by Health & Safety law, from dealer forecourts.

"This will protect dealers from possible heavy fines and remove the public risk of injury. Quite clearly many dealers are unaware that all lifting equipment in a place of employment must hold the relevant test paperwork."

Health & Safety Lifting Operations & Lifting Equipment Regulations 1988 (LOLER 1998) clearly state: 'Failure to comply with LOLER is a criminal offence liable to lead to enforcement action or prosecution by the Health and Safety Executive.'

The responsibility is with managers and employers to ensure all their employees work in a safe environment. Fines of up to £20,000 or even imprisonment are possible if a dealer is seen to be negligent in his duty.

Mr Lee warned: "It's easy for a local engineer without any welding qualifications to build something which is supposed to carry the massive weight of a car. Cutting prices and corners often go hand in hand, especially when these people simply copy a known product.

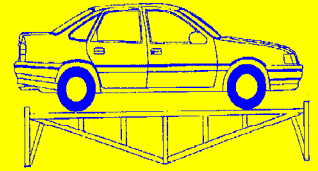
"We have served the motor industry for almost 20 years and want to ensure our name is not destroyed by inferior look-alike products on forecourts. Where feasible we will go after those who pass off, infringe our copyrights or harm our image."

Dealers are advised to check badges on the side their displays and send an email to copies@carstages.co.uk if these are missing or they feel they have been "duped" by a manufacturer. Showroom Events can quickly identify legitimate units while offering to environmentally remove unsafe copies and replace with genuine units at cost if required.

We Are The Inventors Of CarStages.co.uk

Why Risk Anything Less Safe?

CarStages 90% Of The Market!!!!



As the original INVENTOR of the SeeSaw CarStage over 14 years we have seen all sorts of local engineers jump on OUR BAND WAGON. We have 6,000 sets in the market and up to half are on hire. We continue to make BOMBPROOF INDUSTRIAL STRENGTH equipment that gets abused with 3 tonne cars & vans daily... all over the UK & Europe

We still GUARANTEE FOR LIFE.....and we are STILL here with a 25 year company history. If any of this went wrong with our units, rest assured one of 50+ nation-wide repair outlets will repair or replace.

Metal was £180 per tonne 14 years ago. It's risen as far as £800 per tonne!

SO HOW CAN WE CUT YOUR COST?

- * Reduce some steel thickness by just ONE millimetre will cut 20% of steel cost!
- * Make it in two halves to transport in a van - Cuts £90 truck delivery
- * Paint it silver or powder coat rather than galvanise. Saves another £100
- * Don't bother with independent weight certification (we have 14 years safety)
- * Don't bother with public liability insurance (we have 14 years safety)

Pay Yuan get Chinese!

If you want cheap, our life guarantee INDUSTRIAL STRENGTH genuine CarStages with 14 years history MAY NOT BE FOR YOU

Picture supplied by Midlands based roaming photographer Tommy Lee (payment made to charity - *thanks Tom*)



SEE EVEN WORSE ON THE SECOND PAGE >>>

**8 MORE REASONS TO ONLY BUY LIFE GUARANTEED GENUINE
WWW.CARSTAGES.CO.UK - BY THE ORIGINAL 1997 DESIGNER!**

**WREXHAM - NO STABILISER
FEET**



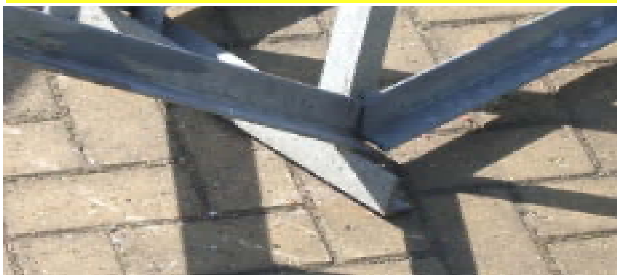
**CAR HANGING OFF!
SEE PREVIOUS PAGE**



NO SAFETY TILT BACK FLAPS



THIN STEEL - NO STABILISERS



**FORD DEALER WOLVERHAMPTON
POOR DESIGN - THIN STEEL**



UNUSED - NO WEIGHT PAPERWORK

WELDS BREAKING BIRMINGHAM



**BANBURY
MORE BENT METAL ONE DETACHED
(Photo From Health & Safety Officer)**